Awarded Projects Interview

Awarded Project	HealthierHome
Company name	TechApps Healthier

1. What is the company's business activity?

TechApps Healthier is a startup based in Athens operating within the m-health sector. "Healthier" is a complete, mobile, personal health management assistant that empowers users to take health into their own hands adjusting to their specific needs and health situation. Users now have one platform to manage every aspect of their health tailored made to them. They get actionable insights and data to ensure they can keep in the best possible shape and the tools they need to remove the burden related with coping with their health issues. Amongst other features, they can now manage their medication efficiently and receive relevant alerts, as well as keep an easy-to-manage, complete medical record and share it with their doctor with just one click. Furthermore, they can manage chronic diseases and keep track of their daily health measurements. Through Healthier score they can have a simple, dynamic overview of their health and well-being. Finally, users are able to track their sports performance and get notified for necessary preventive exams.

2. What is the HealthierHome project?

HealthierHome project is developing a health self-management platform that empowers elderly people to better manage multiple aspects of their health on their own, including both their particular health conditions and the environment they live in. Bringing together smart sensors, voice-controlled equipment and personal health management software, we take the step towards building a safe and enabling environment that protects the seniors' health and empowers them to adopt healthy behaviours that will enable them to remain in the best condition possible with minimal need for external support, also removing a burden from their relatives.

The proposed system comprises of three elements operating hand in hand to provide a meaningful service. A health self-management platform lies in the core of the system, which is complemented with IoT sensors with automation processes and voice-controlled interfaces. The platform offers medication management (combined with a smart pillbox), daily health measurement logging, tips and prevention information, meaningful and actionable insights and guidance tailor-made to each user to prevent unpleasant conditions or to foster healthier habits, as well as connection with third parties' apps or devices, fitness and well-being tracking.

3. How did the idea come about?

Bringing together the expertise of each of the 3 project partners (personal health management software, IoT sensors and voice-controlled interfaces) we soon came to the conclusion that we had the tools to create a platform that would be of greater value to our users. As a result we started investigating the needs of all stakeholders involved so that we could design a meaningful product for the,

4. Who are the core partners of the project?

TechApps Healthier leads the consortium and brings its expertise in e-health. **Siba** is delivering innovative solutions in the field of Air Quality (AQ) using wireless sensor networks, machine learning and the Internet of Things. Quantimetrica. Quantimetrica specialises in voice recognition software and hardware which enables voice control of a variety of devices.

5. How did this collaboration between the partners arise?

Some of the people in our organizations had collaborated in previous projects which led us to understand each other's core competences and start investigating possible synergies.

6. How did you hear about the Cross4Health project?

We show a call for projects posted online through our network.

7. What is the current status of the project?

At the moment we are developing our platform, while planning the public pilots which will take place in a few months.

8. What are the next steps?

HealthierHome team will prepare an MVP which we plan to launch after the end of the project.

9. How Cross4health can support the development of your project?

Cross4health has given us a great opportunity to find the resources needed to start working on our project. Furthermore, the services offered are helping us better design our product and our strategy.

10. Would you recommend Cross4Health to other companies?

Cross4Health has been a great opportunity for our company and we have already recommended it to other start ups in our network.